



Media Release

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AUTOIT FORMS ALLIANCE WITH OZEFAX

In a bid to provide automotive dealers across Australia with more efficient back-end processes, automotive industry software solutions provider, AutoIT, have incorporated the Ozefax services into its latest software release. This alliance aims to ease the significant burden of dealership administration.

AutoIT develop, distribute and implement software solutions specifically for motor vehicle dealers and associated businesses. Ozefax provide an integrated online communications services which allows companies to undertake communications at a fraction of the time and cost associated with traditional processes.

“Incorporating the Ozefax offering into the latest AutoIT solution offers our customers huge cost and time savings,” said Frank Maiolo, National Development Manager, AutoIT.

“All the time previously required to call up invoices, produce hard copies and then distribute those hard copies, is now reduced to a matter of minutes.”

Utilising the Ozefax component of the AutoIT solution, dealerships can quickly and easily issue customer and supplier statements from their PC.

“In a few simple steps a dealer can generate a PDF of end-of-month statements and have them emailed and/or faxed to hundreds or even thousands of customers and suppliers, without having to leave their desk,” said David Dixon, Managing Director, Ozefax.

One dealership to have taken advantage of the AutoIT and Ozefax offering is Wood Brothers Mazda whom now fax or email statements to customers using ‘*E-mail to Fax*’. This is the Ozefax

Internet fax service that allows an unlimited number of users to send faxes directly from their e-mail account, by addressing an e-mail message to the recipient's fax number.

“Previously at the end of each month we printed out hard copies of over 300 statements, and either faxed them one-by-one or folded and placed them in envelopes and posted them. With the new Ozefax service we save a huge amount of time and no longer bear the cost of the significant amount of office materials we were using each month,” said Samantha Bennett, Administration, Wood Brothers Mazda.

ABOUT OZEFAX

Ozefax Pty Limited (based in Sydney) was created in 1998, as an online communications solution provider for efficient and economical document delivery via the Internet. Ozefax currently provides this service to around 5,000 individuals and businesses across Australia and New Zealand. Ozefax offers a full portfolio of Internet based offerings that provide significant time and cost efficiencies. All Ozefax services are designed to meet the growing demand for individual, small business and enterprise-wide, integrated document delivery capabilities.

For more information on Ozefax services visit www.ozefax.com or contact:

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